

Second Saturday

QUANTITY	1,000	2,000	3,000	4,000	5,000	6,000	7,000	8,000	9,000	10,000
QUARTERLY OPTIONS:										
<i>Deluxe Postcard (6" x 8.5")</i>										
Print Cost	\$330.00	\$499.00	\$659.00	\$779.00	\$895.00	\$1,009.00	\$1,125.00	\$1,235.00	\$1,349.00	\$1,465.00
Discount	\$66.00	\$99.80	\$131.80	\$155.80	\$179.00	\$201.80	\$225.00	\$247.00	\$269.80	\$293.00
Adjusted Print Cost	\$264.00	\$399.20	\$527.20	\$623.20	\$716.00	\$807.20	\$900.00	\$988.00	\$1,079.20	\$1,172.00
Mailing Services Fee	\$100.00	\$150.00	\$200.00	\$250.00	\$250.00	\$300.00	\$350.00	\$400.00	\$450.00	\$500.00
Presort Standard Mail Postage (estimated)	\$281.00	\$562.00	\$843.00	\$1,124.00	\$1,405.00	\$1,686.00	\$1,967.00	\$2,248.00	\$2,529.00	\$2,810.00
Total Montly Cost	\$645.00	\$1,111.20	\$1,570.20	\$1,997.20	\$2,371.00	\$2,793.20	\$3,217.00	\$3,636.00	\$4,058.20	\$4,482.00
Total Quarterly Cost	\$1,935.00	\$3,333.60	\$4,710.60	\$5,991.60	\$7,113.00	\$8,379.60	\$9,651.00	\$10,908.00	\$12,174.60	\$13,446.00

MONTHLY SUPPLIMENTAL (OPTIONAL):

<i>Standard Postcard (4.25" x 6")</i>										
Print Cost	\$215.00	\$315.00	\$385.00	\$450.00	\$515.00	\$579.00	\$635.00	\$695.00	\$750.00	\$809.00
Discount	\$64.50	\$94.50	\$115.50	\$135.00	\$154.50	\$173.70	\$190.50	\$208.50	\$225.00	\$242.70
Adjusted Print Cost	\$150.50	\$220.50	\$269.50	\$315.00	\$360.50	\$405.30	\$444.50	\$486.50	\$525.00	\$566.30
Mailing Services Fee	\$100.00	\$150.00	\$200.00	\$250.00	\$250.00	\$300.00	\$350.00	\$400.00	\$450.00	\$500.00
Presorted First Class Postage (estimated)	\$275.00	\$550.00	\$825.00	\$1,100.00	\$1,375.00	\$1,650.00	\$1,925.00	\$2,200.00	\$2,475.00	\$2,750.00
Total Cost Per Month	\$525.50	\$920.50	\$1,294.50	\$1,665.00	\$1,985.50	\$2,355.30	\$2,719.50	\$3,086.50	\$3,450.00	\$3,816.30